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Biography of Madame Véronique Chabernaud:

Véronique Chabernaud, aged 53, oncologist and ESSEC graduate, occupied for 20 years, both national and international top-ranked positions in the pharmaceutical industry. In particular, she occupied the positions of Director of the France oncological operational unit at Sanofi Aventis, Vice President Marketing Sales at Aventis Intercontinental and Europe, and Director of Oncology Global Medical Affairs at Rhône Poulenc Rorer. She was also consultant with companies in the innovative technology sector with high impact on public health, both in France and abroad (Genomic Health, BioSystems International, MaunaKea Technologies, Ariana Pharma).

In 2007, she founded her company *Créer la Vitalité* which helps companies and organisations in the development of a global health approach.

Véronique Chabernaud also founded the association "*Enfance et Vitalité*" which offers "Health" workshops to children. She is also consultant partner of *Recherches et Evolution* and co-founder and manager of the Ethic Health company.